

Circle H Retreat & Glass Art Center

Mission Statement

Establish a comprehensive glass art studio and center that will provide the tools to practice express and create artistic, functional and sellable glass objects. Build a culture and respect recognized in our community, throughout the state and across the nation.

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Concept

As an artist, the discoveries of how art can play an important part in a person's life, from the stimulation of creating an art object, to creating a positive attitude every day. I want to make others aware, and share the experience of what the arts can do for a person's spirit and outlook. If you have a talent or not in art's or crafts, everyone can experience and receive benefit through the expression of it. Whether you are an observer or participant, it is a fascinating medium to revere.

The Studio and Center will provide a retreat for artists and observers to create, learn and participate in expanding the knowledge in the world of art glass. This mission will be accomplished in three stages;

1. **To** build a professional and conducive facility that will initially produce products to sustain and expand the art glass studio operation that will eventually develop into the "Center".
2. **To** offer rentable workstations at an hourly fee for visiting artist's to practice and improve skills. Various work stations, equipment and tools that would accommodate various hot and cold art glass techniques, techniques that would include bead making, fusing, slumping, casting and much more.

The studio will always offer viewing opportunity by appointment. In the second stage when various glass artists are working and the studio is not under stringent production sessions, a public observation viewing area will be open without appointment during business hours. This area is outside of the enclosed studio working area and a completely safe environment for both visitor and artist. This viewing area will also incorporate displays of artworks in a gallery to enjoy, or purchase items for sale. This would offer clients opportunity to order custom works of art.

Inviting qualified instructors to teach classes in various techniques. A fee would apply for both the studio time and instructional sessions. Develop a structure for volunteer instruction and mentor classes to support programs in the community, such as, High School student work-study and other public and private community service organizations.

3. Establish an art center that will draw recognized glass artists and enthusiasts. To Model a retreat property that facilitates the tools & equipment, educational opportunity, inspirational and creative setting to practice skills in art glass and mixed media. Building a culture and respect recognized in our community, throughout the state and across the nation.

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Executive Summary

- Circle H Retreat & Glass Art Center will be a newly formed business that will build a comprehensive glass art studio. The center will produce a variety of custom glass works.
- Circle H Retreat & Glass Art Center will be operated by two principals. April Ken Hilton. Both are long time residents with deep roots in the local community.
- The company's short-term objectives are to build a working studio and begin producing inventory. The studio will then initiate on line advertising and sales campaign for an undisclosed specific product. Its long-term objectives are to build equity with this product to grow the three stage business model.
- To implement these objectives the company needs;
- 1. A loan of \$50,000 for start up costs to include all necessary equipment and tools to begin producing glass products. This will ensure a strong advertising campaign and launching of specific product. This loan would be paid in ten years
 2. A line of credit of \$30,000 to maintain positive cash flow during early stages of inventory build up, marketing and promotion.
- Circle H Retreat & Glass Art Center will house workshop stations, provide lodging facilities for students and instructors. It will supply a retail / gallery outlet to sell wares. The studio will bring art education for the entire community.